

Keith Brown  
Cabinet Secretary for the Economy, Jobs and Fair Work  
St. Andrew's House  
Regent Road  
Edinburgh  
EH1 3DG

02<sup>nd</sup> December 2016

Dear Mr Brown,

As companies active in the energy efficiency and heat markets we urge the Scottish Government to set out a clear direction of travel for this growing industry in the forthcoming updated energy and climate change strategies. Together, we already support thousands of jobs across Scotland in the manufacture and installation of energy efficiency and heat equipment for buildings. With policy certainty about the government's ambitions for tackling fuel poverty and climate change we hope to be able to grow our businesses, supporting Scotland's wider economic ambitions.

In particular we hope to see more details about the scale and ambition you envisage for Scotland's Energy Efficiency Programme taking over the next 10-15 years, and the role that you see renewable heat playing in the heat market. More than half of Scotland's energy usage currently comes from demand for heating, but so far we are only generating around 5% of that from renewable sources. Setting an ambition for the scale of this market would go a long way to driving industry investment, growth and innovation, just as the Scottish Government's renewable electricity targets have done.

Inefficient, cold homes continue to contribute to fuel poverty in Scotland. A long-term, infrastructure approach to tackling poor housing as a cause of fuel poverty would improve health and create as many as 9,000 direct jobs in Scotland, according to the Existing Homes Alliance. We hope that the Scottish Government move rapidly to adopt the Scottish Fuel Poverty Strategic Working Group's recommendation that all homes in Scotland are supported to reach at least a band C EPC rating by 2025.

Winter has closed in, and we are reminded how important it is that we all have affordable, sustainable ways of keeping our homes warm. Now is the time for the Scottish Government to be ambitious about ensuring that everyone in Scotland can do that.

Yours sincerely,

David Smith, Director	A.C. Whyte & C.O Ltd
Wilson Shaw, Managing Director	BCA Insulation Ltd
Colin Davidson, Manager	Eco Insulate Ltd
Mark Henderson, Director	Ecoliving Ltd
Chris Clark, Director	Emtec Group Ltd
George McNee, James Jenner, Managing Directors	Energywise Scotland Ltd

Michael McMahon, Managing Director  
Bruno Beradelli, Director  
Lucy Shadbolt, Director  
Tony Collum, Director  
George Donaldson, Managing Director  
Eamonn McGarvey, Regional Managing Director  
Richard Burnley, Managing Director  
Robert McLarrie, Director  
Ólöf Jónsdóttir, Head of Public Affairs  
Stuart McKill, Director  
Marion Gracie, Operations Director  
David Pearson, Director  
Janicke Aitken, Director  
Andrew Bissell, Chief Executive  
Ken Munro, Chief Executive  
Jim Livingstone, Director  
Steven Rawding, Managing Director

Everwarm Ltd  
HWEnergy Ltd  
InstaGroup Ltd  
Insulated Rendering Solutions Scotland Ltd  
Insulation Solutions Scotland Ltd  
Keepmoat Regeneration Ltd  
Kingspan Insulation Ltd  
MP Rendering Ltd  
Rockwool Ltd  
Saint Gobain Ltd  
SERS Energy Solutions Group Ltd  
Star Renewables Ltd  
Structherm Ltd  
Sunamp Ltd  
SuperGlass Insulation Ltd  
Turner FM Ltd  
VG Energy Ltd